

2026 "Ultimate Fry-Eating Challenge" Terms & Conditions

Reminder: Avalon Mall will never ask for your personal information through social media or any unofficial channels. Potential Contestants will be directly contacted via phone or email by Avalon Mall.

RULES & REGULATIONS:

The Avalon Mall "Ultimate Fry-Eating Challenge" will be held on October 3, 2026 at Centre Court from 1:00 - 2:00 pm. Applications for Contestants are open to all residents of Newfoundland and Labrador with the exception of tenants, employees of tenants, contractors, and or occupants of the Avalon Mall and their immediate families, Crombie REIT, Crombie Developments Limited and its employees and their immediate families. Participants must be verified 19+.

HOW TO APPLY: Scan the QR code on posters throughout the mall, complete the form with your name and contact details, and agree to the terms and conditions to submit your application.

An Avalon Mall employee will contact potential Contestants for screening. If you are selected to participate in the "Ultimate Fry-Eating Challenge" on October 3, 2026, you will be notified by Avalon Mall with information for the event.

PRIZE: The Contestant who eats the fry samples in the fastest time will be determined the winner. Winning Contestant of the October 3, 2026 "Ultimate Fry-Eating Challenge" will win a \$150 Avalon Mall Gift Card.

Prize must be accepted as awarded. No cash value. No prize substitutions. Participants are limited to one prize per 12-month period for all promotions affiliated with Avalon Mall.

All decisions relating to this contest are to be made by the Avalon Mall Merchants Association and shall be considered final.

All entries become the property of the Avalon Mall Merchants Association and will not be returned. The Avalon Mall Merchants Association reserves the right to discontinue or change this contest at any time.

By entering the contest, all Contestants agree to the use of their name and photograph/video without payment in any forthcoming publicity. Contestants and Winners agree to sign a Release and Waiver form in order to participate.

Any information collected is for the exclusive use of the Avalon Mall Merchants Association, for purposes relating to this promotion only. No collected information will be disclosed to any third parties.

For more information contact 709-753-7144