

FRESH DELIVERY! ST. JOHN'S WELCOMES FIRST LUSH COSMETICS STORE

First retail location in Newfoundland and Labrador offers fresh, high-quality vegetarian products to benefit body and soul.

Lush Fresh Handmade Cosmetics, the British born ethical cosmetic deli, which offers skin care, hair care, bath and body luxuries, as well as creative gift ideas is preparing for the launch of its first store in St. John's at Avalon Mall early this summer.

The 1777 sq. ft. cosmetic heaven will be the first to market in Newfoundland, bringing Lush's portfolio of stores to a total of 251 stores across North America.

The interactive nature of a Lush store is incredibly unique to the beauty world. As a self-appointed cosmetic grocer, Lush uses the freshest organic fruit, vegetables and essential oils to create the finest beauty cuisine. Whilst in store, customers are encouraged to choose their cosmetics personally from the fresh cleansing rolls at the skin care bar, piles of fragrant Bath Bombs, bars of solid shampoo, or from the fresh face masks displayed on ice. To help further assist customers, live product demonstrations are conducted in store as well as complementary skin and hair consultation

Alyssa Gates, Lush Cosmetics Director of Real Estate: "It is with great pleasure that we announce the opening of the new Lush Cosmetics store at Avalon Mall,"

"The new location signifies another milestone for Lush and we are excited to finally offer the customers of Newfoundland our unparalleled selection of Fresh Handmade Cosmetics."



